



World Water Day (WWD)

2026

Gokul Summary Report



Rivers of the World

FOUNDATION

Mending Our Water Ways

Cleanliness Drive at Gokul, Braj

A large-scale cleanliness drive was conducted on **August 2, 2026**, along the Yamuna riverfront at **Thakurani Govind Ghat, Gokul**. Nearly **200** volunteers participated in the initiative, working together to clean and maintain the sacred river bank. The drive was organized under the **Braj Vaibhav Abhiyaan** initiative of the **Heartfulness Institute**, whose volunteers regularly conduct cleanliness campaigns across **Gokul, Govardhan, Mathura, Vrindavan, Barsana**, and other sacred sites of the Braj region. The initiative reflects a strong commitment to environmental stewardship, community participation, and preserving the cleanliness and ecological health of the region's heritage sites.

Gokul, a key pilgrimage center associated with **Lord Krishna**, is situated near Vrindavan, Uttar Pradesh, on the banks of the Yamuna River. The primary goal of the event was to clean up the trash along the Yamuna's banks and educate students and the local community about the importance of water quality for maintaining a healthy life.

*Pictures from the
cleanliness drive .*



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cleanliness drive .*





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GOKUL, UP, INDIA.

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If you have any questions or comments, you can contact **ROW** Foundation at
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