



World Water Day (WWD)



2025

Gokul Summary Report



Rivers of the World

FOUNDATION

Mending Our Water Ways

***Rivers of the World (ROW) Foundation**, Gokul, U.P., organized a trash cleanup program on April 27th, Sunday, for World Water Day 2025.*

This year's event saw enthusiastic participation from a diverse group of local and visiting organizations, including:

- The ROW team from Gokul*
- Local volunteers from Gokul*
- Visitors from various cities*
- The local National Cadet Corps (NCC)*
- Local children and students from various schools and colleges*
- NGOs from Noida and Agra*
- Local municipal collectors*

The local municipality played a crucial role by providing significant support in collecting and hauling away large amounts of trash.

***Gokul**, a key pilgrimage center associated with **Lord Krishna**, is situated near Vrindavan, Uttar Pradesh, on the banks of the Yamuna River. The primary goal of the event was to clean up the trash along the Yamuna's banks and educate students and the local community about the importance of water quality for maintaining a healthy life.*



Visitors from other cities cleaning up trash

*Pictures from the trash
cleanup program.*



Visitors from other areas cleaning up trash



*Visitors along with local people cleaning the Yamuna
bank*



Visiting young people conducting Yamuna cleanup



Visiting students participating in WWD 2025 cleaning up Gokul Yamuna



Visitors cleaning up trash



Visiting Global public school cleaning trash

Pictures from the trash cleanup program.



NGO from Noida cleaning the Yamuna bank

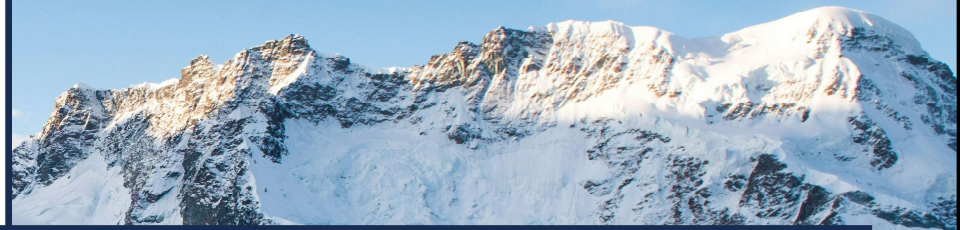


NGO from Agra collecting trash for Municipal trailers disposal to landfill



NGO from Agra collecting the trash at Yamuna bank

Pictures from the trash cleanup program.



NCC cadets conducting cleanup



NCC cadets conducting cleanup

*Pictures from the trash
cleanup program.*



*NCC cadets and local people conducting
trash cleanup*



NCC cadets conducting cleanup



Local Municipal collectors cleaning up

*Pictures from the trash
cleanup program.*



Little girl cleaning the Yamuna Bank

General comment by a lady staying in Gokul with her children, trying to help clean up the Yamuna River.

Please notice these small children who have left their homes, families, villages and have come here to clean the Yamuna. I ask all of you to wake up, learn something from them. Children are ready to leave their birthplace and studies and serve mother Yamuna in Gokul, Mother, who is better than “swargadapi gariosi” heaven , and you are not even able to tap the drains falling into Yamuna, the factory chemicals falling into it are not being stopped, Honorable Modi, Yogi ji, give our mother Yamuna her real form, no work is visible in Mathura Vrindavan for Yamuna ji, give the officials of Mathura Vrindavan the wisdom of Yamuna and they should become ready to clean the Yamuna, just as these children got involved in service after seeing the pain of Yamuna, similarly our Mathura Vrindavan officials and Brajvasis should get together and get involved in this holy work.

Summary of the cleanup activity:

- *Date of the event* - April 27th 2025, Sunday
- *Location* - Bank of the Yamuna River
- *Number of participants* - 140
- *Amount of Trash removed* - 15 tons
- *Type of Waste* - Shrubs, Leaves, branches, papers/plastics, and other solid wastes.

We hope to see more such events and awareness program in future.



THANK YOU FOR VIEWING THE **WWD-2025** REPORT ON
GOKUL, UP, INDIA.

YOUR COMMENTS WILL BE VALUABLE.

For more information, please visit the **ROW** Foundation website at <https://rowfoundation.org>.
If you have any questions or comments, you can reach out to the **local coordinator** or contact
ROW Foundation at rowfoundation@gmail.com.



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