



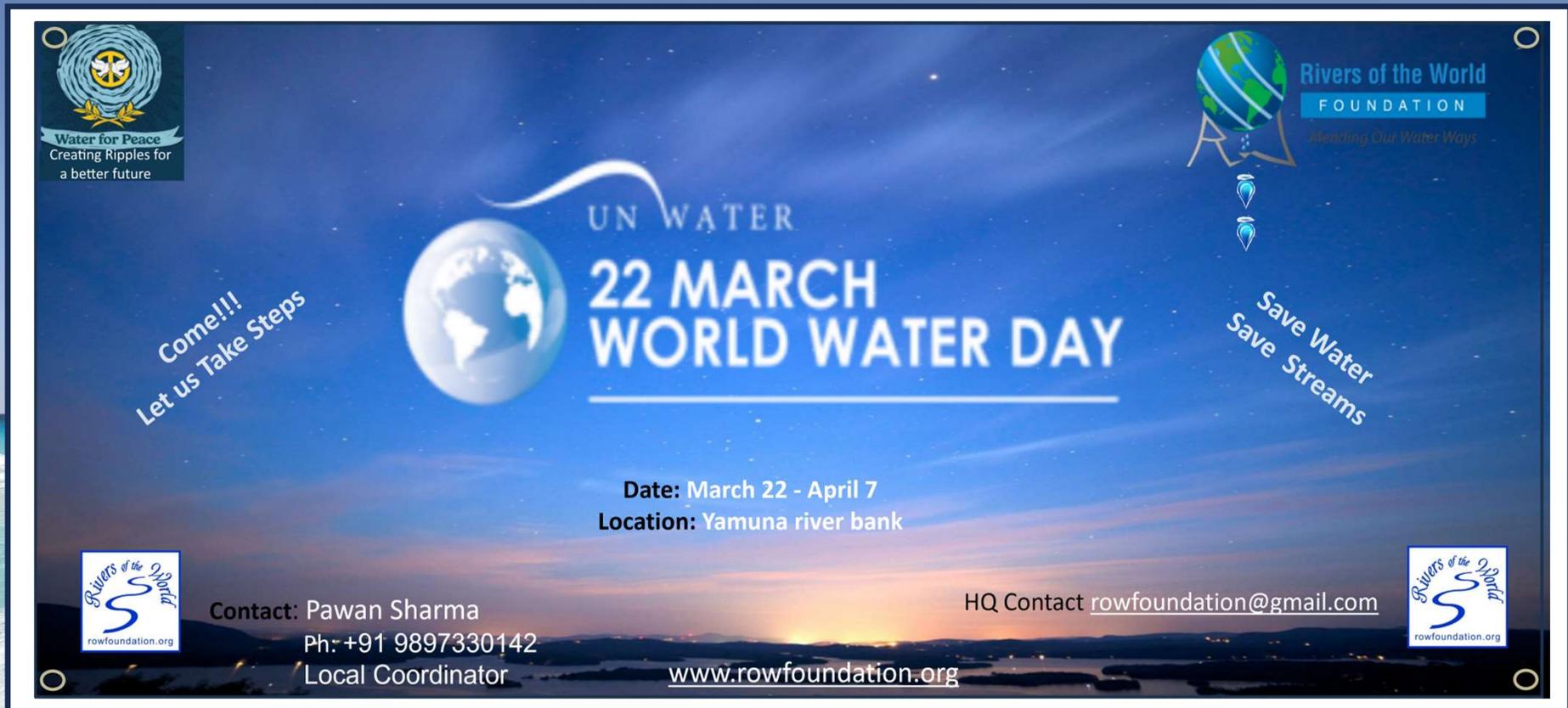
World Water Day (WWD) 2024

Gokul

Summary Report



Mr. Pawan Sharma, Coordinator, for the Rivers of the World (ROW) Foundation, Gokul, U.P., organized a trash cleanup program on **March 31st and April 1st** for World Water Day 2024. The cleanup activities took place from **7:00 AM to 11:00 AM**



The banner features a blue background with a sunset over a river. It includes the UN Water logo, the Rivers of the World Foundation logo, and the text '22 MARCH WORLD WATER DAY'. It also provides contact information for Pawan Sharma, the local coordinator, and the HQ contact email.

Water for Peace
Creating Ripples for a better future

Rivers of the World FOUNDATION
Mending Our Water Ways

UN WATER
22 MARCH
WORLD WATER DAY

*Come!!!
Let us Take Steps*

*Save Water
Save Streams*

Date: March 22 - April 7
Location: Yamuna river bank

Contact: Pawan Sharma
Ph: +91 9897330142
Local Coordinator

HQ Contact rowfoundation@gmail.com

www.rowfoundation.org

Rivers of the World
rowfoundation.org



This year's event had enthusiastic participation from a diverse group of local and visiting organizations, including:

- The ROW team from Gokul
- Local volunteers from Gokul
- Visiting groups from Gujarat, Maharashtra, and other states
- The local National Cadet Corps (NCC)
- Local children and students from various schools

The local municipality played a crucial role by providing significant support in collecting and hauling away large amounts of trash.

Gokul, a key pilgrimage centre associated with Lord Krishna, is situated near Vrindavan, Uttar Pradesh, on the banks of the Yamuna River. The primary goal of the event was to clean up the trash along the Yamuna's banks and educate students and the local community about the importance of water quality for maintaining a healthy life.

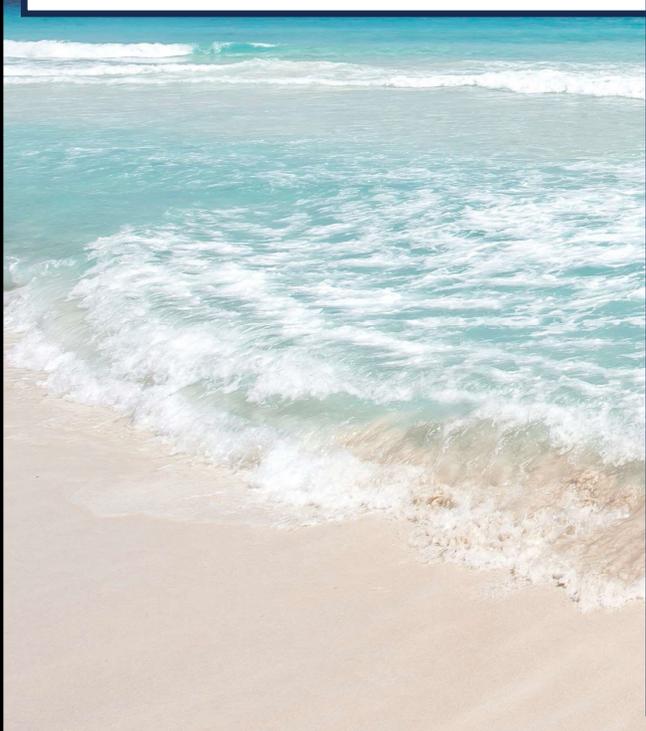
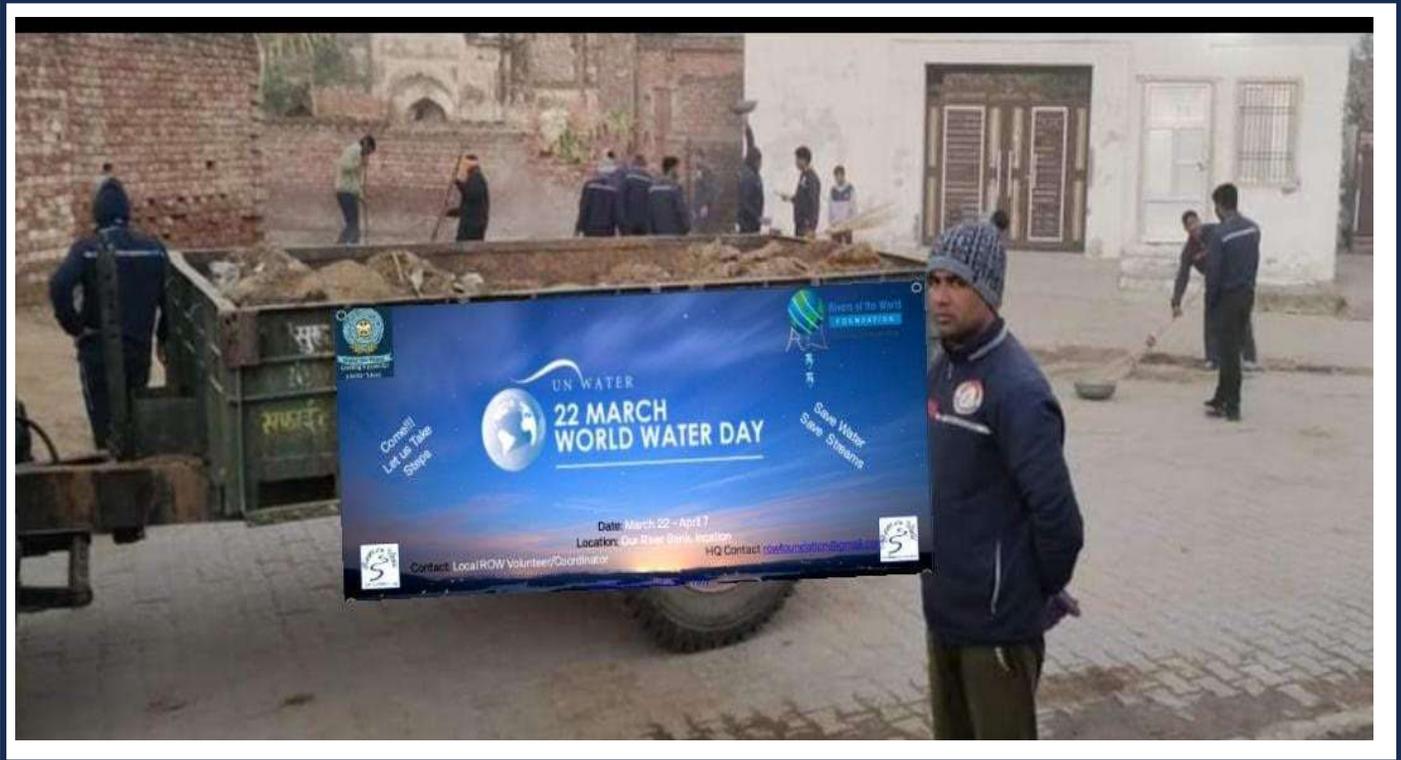
On **Sunday, March 31**, and **Monday, April 1, 2024**, local residents, along with ROW volunteers, visiting groups from Maharashtra, Gujarat, and other states, the local NCC group, and local children and students, conducted a cleanup of the Yamuna bank and other areas of Gokul. Some of the activities during the cleanup event were captured in pictures provided by Pawan Sharma, ROW Coordinator, Gokul.







Drains and roadsides cleared, with heavy debris removed!

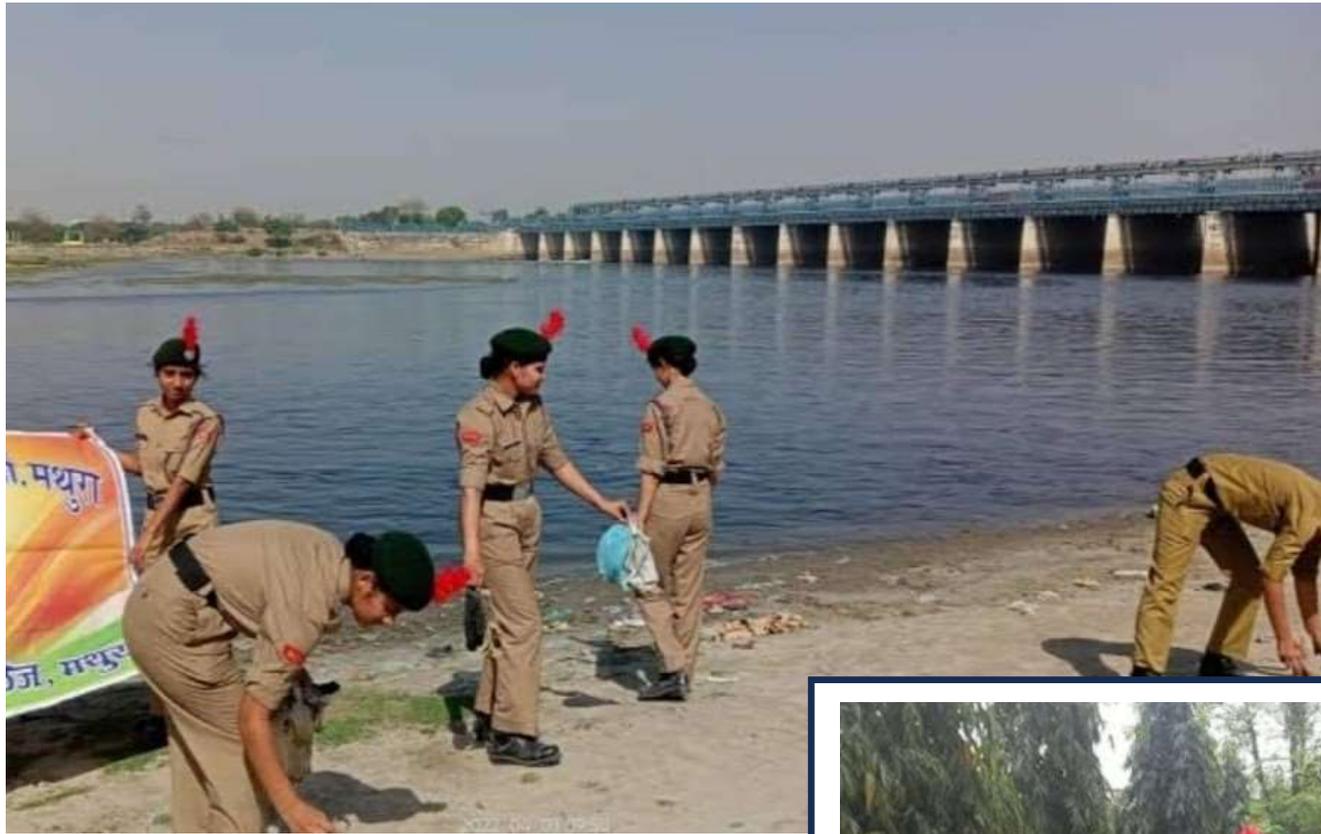




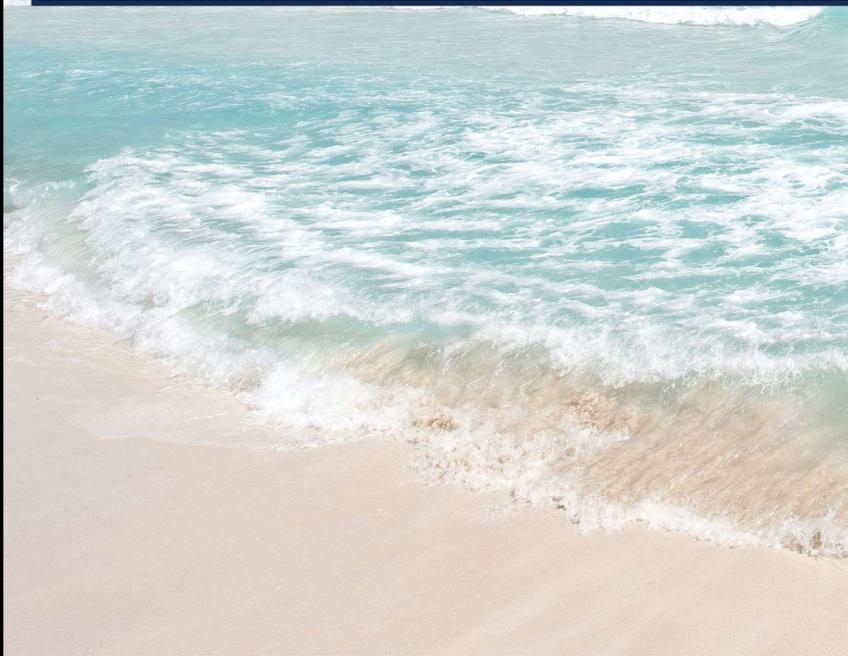
The Yamuna river post-cleanup!



Local leaders with school students.

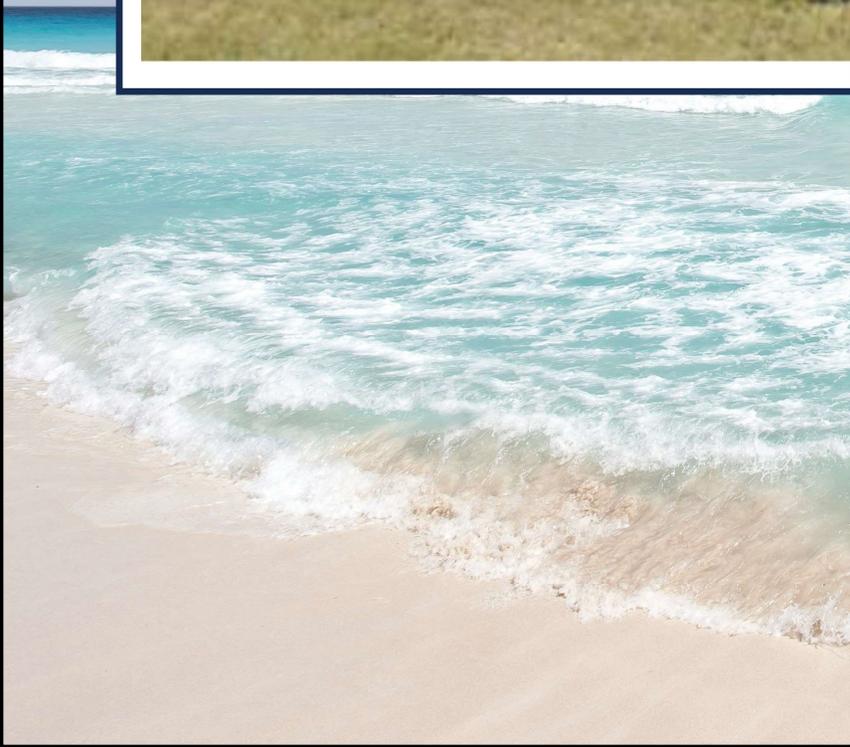


NCC Cadets Engaged in Cleanup.













Visitors helping with the cleanup effort.







Cleaning up trash from the Yamuna River bed.



The Yamuna River had floating foam one day but was clear on another day during the event, as seen in the picture below.



The boatmen avail better opportunities to get hired by pilgrims for rides when the Yamuna flows without any floating foam.

About 400+ people conducted the cleaning up of Ghats or Landings for the Yamuna River. ROW volunteers from Gokul and local community joined in cleaning up the trash from the bank of the Yamuna River.



Summary of the cleanup activity:

- Date and Time of event - March 31st and April 1 2024;
7:00 AM to 11:00 AM
- Location - Bank of the Yamuna River
downstream of Gokul Barrage
- Number of participants - 400
- Amount of Trash removal - 1.5 tons (about 150 bags equivalent.)
- Type of Waste - Shrubs, Leaves, branches,
papers/plastics, and other solid wastes.

We hope to see more such events and awareness program in future in the Braj area.



THANK YOU FOR VIEWING THE WWD-2024 REPORT ON
GOKUL, UP, INDIA.

YOUR COMMENTS WILL BE VALUABLE.

For more information, please visit the **ROW** Foundation website at <https://rowfoundation.org>.
If you have any questions or comments, you can reach out to the **local coordinator** or contact
ROW Foundation at rowfoundation@gmail.com.

