

World Water Day (WWD) 2023 – Urawar, UP, India

Summary Report

Urawar, U.P is a rural village on the bank of the Yamuna river, about 80 Kms southeast of Agra, India. A local volunteer group, Earth Friends Foundation (EFF) contacted the ROW Foundation and requested help to look into possible solutions to have clean water as the Yamuna water, their lifeline for centuries, is highly polluted and unsuitable for use for the past 10 years.

Arvind Kumar, the EFF team leader, and ROW coordinator for the area arranged to conduct the World Water Day 2023 involving the local community and youth to encourage them and bring awareness for protecting and saving water.

They cleaned up an area of the river bank by removing the trash from the area by engaging local youths.



The ROW-EFF team, Urawar, UP with a WWD-2023 banner.

They created two teams for site cleanup and had a soccer (football) match between the teams on the river bank to celebrate the WWD -2023. The local people enjoyed the game and got inspired to keep the river bank clean.

Results from the cleanup activity:

Date : March 26 and April 2, 2023

Duration: 3 hrs.

Area cleaned (over two weekends): 50,000 sq. meter or 12.35 Acres

Number of active participants: 15

Trash collected : 2 bags .

A few pictures from the activities below:





Thanks to all of the participants and local people for their enthusiasm and interest in protecting their rivers.

Please visit the ROW website <https://rowfoundation.org> for further information. You can send your questions or comments to rowfoundation@gmail.com.