

## Rivers of the World Foundation (ROW) Celebrates **World Water Day 2012** in Several Countries Through Awareness Campaigns and River Trash Clean Up Activities

### (Summary Table –All Countries)

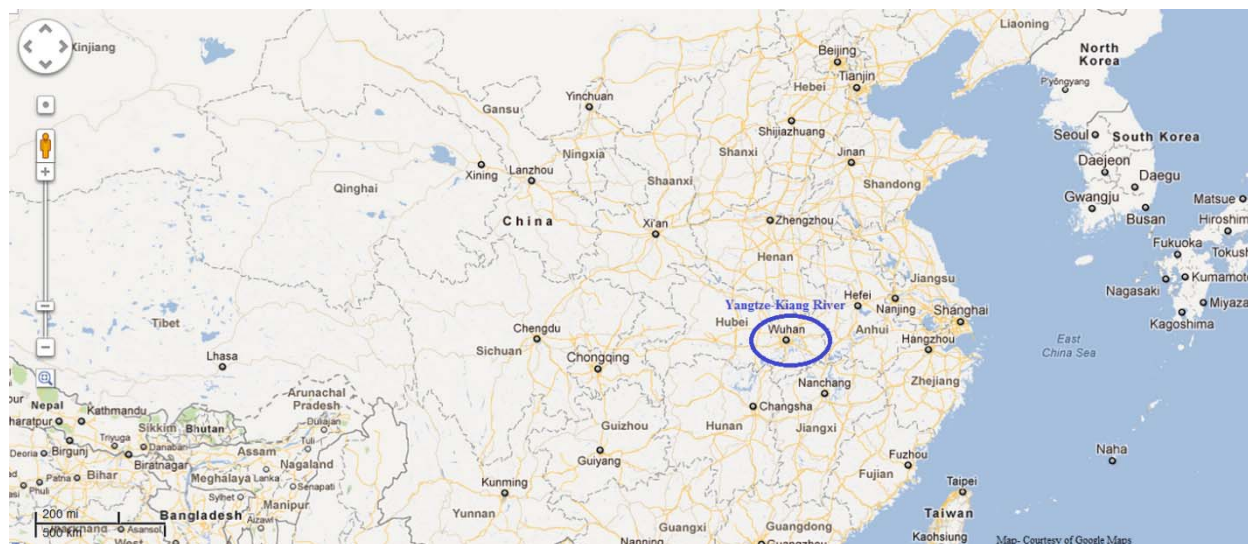
<b>Countries:</b>	<b>China, India, Nepal, Philippines</b>
<b>Rivers:</b>	<b>Yangtze Kiang, Iloilo, Yamuna, Ganges, Barak, Daya, Hooghly and Bagmati.</b>
<b>No. of Participants:</b>	<b>1506 Kids and Adults</b>
<b>Amount of Trash Collected:</b>	<b>5236 Kgs</b>

Rivers of the World Foundation organized and coordinated river trash clean-up activities across 11 places in four different countries, China, India, Nepal and Philippines, to mark the **World Water Day (WWD2012)**. The program was a much larger scale effort this year than the previous years, with an impressive and encouraging turnout of hundreds of youth and community volunteers participating in trash pick-up along the banks of their local rivers. The program was a huge success and drew attention of city officials, businesses and communities toward the need for collective responsibility in keeping their waters clean and pollution free.

Following is the reports from our local trash clean up organizer in China:

### **CHINA:**

**Yangtze-Kiang River, Wuhan, China** (location in Map below)



*ROW Coordinator: Ms. Zhao Hong (4<sup>th</sup> from Right, White Cap), and*

*Local NGO - Huang Debo (Green Earth Public Welfare Association)*





The March 25, 2012 riverside trash pick-up activity on the banks of the Yangtze river (shown above) in Wuhan city was a huge success. With the cooperation of a local NGO, the Green Earth Public Welfare Association, this year's activity far surpassed last year's efforts.

The following results were provided by the ROW Coordinator, Ms. Zhao Hong from Wuhan City.

1. A total of 480 university students and citizen volunteers attended the activity. There were 11 teams from local universities who actively participated in the event.
2. The trash collection was conducted along the 2 km long Wuhan Hankou Yangtze Riverside Park and along the 1 km long Wuchang Yangtze Riverside Park.
3. About 3000 kgs (45 large size bags and 670 medium size bags) of garbage was picked up.

News reports on the activity:

<http://ctdsb.cnhubei.com/html/ctdsb/20120326/ctdsb1690596.html>

<http://news.cnhubei.com/ctdsb/ctdsbsgk/ctdsb02/201203/t2014392.shtml>

<http://news.cjn.cn/24hour/wh24/201203/t1718807.htm>

<http://www.changjiangtimes.com/2012/03/381188.html>



