



WORLD WATER DAY 2016

Iloilo City, Philippines

March 14-19, 2016

Introduction

On December 19, 2011 Ilonggo Senator Franklin M. Drilon has reported to the local business community and community leaders his short and long-term plans regarding the Iloilo River development projects. In his briefing to the press and business sector in Iloilo City, Drilon, supported by Mayor Jed Patrick Mabilog, itemized the projects to be undertaken until 2016. This event reflects the health of the Iloilo river watershed now, the progress it made in the past 5 years, and the where it should be 5 years from now.

Summary of Event

World Water Day is an International Event Celebrate to recognized the recommendation of United Nations Conference on Environment and Development (UNCED), year 1992 for freshwater. The objective of this International Year is to **raise awareness, both on the potential for increased cooperation, and on the challenges facing water management** in light of the increase in demand for water access, allocation and services with an International Theme: "Water and Jobs".

Whereas, the Department of Environment and Natural Resources in partnership with the City of Iloilo and local agencies and other private sector in compliance for the International Call for the Celebration, the City Council of Iloilo Created an Ordinance to Assigned the City Environment and Natural Resources Office to spearhead the events. This year's local Theme: "Dagaya nga Tubig, Mainuswagon nga Iloilo". Highlights of which are as follows:

1. MALL EXHIBIT (March 14-19, 2016)

a. Highlights of Exhibit

- Iloilo River is 22 kilometer stretch that divides the city of Iloilo, and being recognized as Thiess International River Prize Finalist in the year 2013
- The major problem of the river is the dumping of the garbage and lack of responsibility to save the Iloilo river
- The importance of water is that river is LIFE and we need to be responsible of water conservation and help preserve mother nature

b. **Location:** Lower, Ground Floor New Wing, SM City Iloilo

c. **Partners :** USAID Be Secure, Philippine Coast Guard, Metro Iloilo Water District, SM City Iloilo, DENR-EMB 6, City Tourism Office

d. **No. of partners:** 6

e. **No. of participants :** more than 200



Ribbon Cutting during the opening of Mall Exhibit



Mr. Noel Hechanova, Department Head of City Environment and Natural Resources Office in his Opening Remarks

Guest Speakers:

- Mr. Dominador Co
Executive Assistant to the Mayor for Tourism
- Atty. Jonathan P. Bullos
Regional Director, DENR-EMB 6
- Ramon "Dondi" Alikpala
Senior Water Security Adviser
Be-Secure Project –USAID
- Dr. Teodoro C. Robles
Chairman of the Board, MIWD
- Ms. Melba Magsuci
General Manager, MIWD



Atty. Jonathan P. Bullos, Regional Director, DENR-EMB 6 deliver his inspirational message.



Mr. Jose Roni Peñalosa, Atty. Jonathan P. Bulos, Dr. Teodoro Robles, Dominador Co, Ramon "Dondi" Alikpala, Engr. Noel Hechanova, Ms. Imelda Magsuci and Ms. Evelyn Belleza



More than of 200 participants and viewers

2. ILOILO RIVER TOUR (March 17, 2016)

- a. Highlights of River Tour:
 - To raise public awareness and promote appreciation of Iloilo River as one of our Tourist destination in Iloilo City.
- b. Location: Iloilo-Batiano River
- c. Partners : Philippine Coast Guard, Philippine Coast Guard Auxiliary, 3 Universities, Tourism, DENR-EMB and USAID B-Secure, Department of Public Works and Highways
- d. No. of Partners: 9
- e. No. of Participants: 36



Engr. Noel Z. Hechanova give a short presentation about the Iloilo-Batiano River and its Diversity at the Iloilo City Hall Gallery

Philippine Coast Guard prepare boats ready for Iloilo River Tour



River Tour with 36 participants from 3 Universities along the Sooc, Arevalo Area



Participants at River along Esplanade going to Mangrove Area

3. UNIVERSITY CARAVAN AND YOUTH FORUM (March 14-16, 2016)

a. Highlights of University Caravan & Youth Forum:

- Campaign on Water Conservation and Efficiency

b. Location: Central Philippine University, University of Philippines in the Visayas and Iloilo Science and Technology University

c. Partners : 3 University such as Central Philippine University, University of Philippines in the Visayas and Iloilo Science and Technology University, USAID Be-Secure and DENR-EMB 6.

d. No. of Partners: 5

e. No. of Participants: 60 participants



Mr. Levi de los Santos conduct the forum at Iloilo Science & Technology University



Registration at Central Philippine University Forum

4. ADOPT -AN-ESTERO PROGRAM (March 19, 2016)

a. Highlights of the Program

- Orchestrated Clean-up drive on select communities along Iloilo River

b. Location: Iloilo-Batiano River, Dungon and Mansaya Creek

c. Partners : DENR-EMB and USAID B-Secure, Academe and Philippine Coast Guard Auxillary City ENRO Task Force, Visayans Vets Port Services, Holcim Philippines, Inc. and Brgy. Official

d. No. of Partners: 10

e. Amount of Garbage collected: 3,323 kgs. of waste collected

f. No. of Participants : 1,044



ISAT University Students



Visayans Vets Port Services Personnel with DENR_ EMB 6



Philippine Coast Guard joins the Adopt-an-Estero Orchestrated Clean-up
in Celebration of World Water Day 2016